

**Guns-(Cont'd)**

**FOURTH STREET LOAN OFFICE**  
MONEY LOANED  
Rifles - Shotguns - Pistols - Revolvers  
Bought - Sold - Exchanged  
75-4th ..... Douglas 2-3961

**GOLDNER H & CO** 508 Market ..... GA rfd-1-0828  
Harrington & Richardson Inc.  
1331 Felton U.N. 1-9538

**HULME FIREARM SERVICE**  
REMINGTON - SAVAGE - WINCHESTER  
BROWNING - NEW & USED  
Gunsmithing - Shooting Supplies  
5080 Mission ..... Junipr 6-7020

Marlin Firearms Co The  
1355 Market ..... KLondke 2-2938

**MICRO SIGHT CO**  
NEW & USED GUNS  
Browning - Remington - Winchester Etc.  
Gunsmiths - Loading Supplies  
5813 Mission ..... Junipr 7-3077

Mission Rod & Gun Shop  
Guns Bought Sold & Rented  
2845 Mission ..... Missn 7-1427  
Modern Bait & Tackle Shop  
2975 Mission ..... Valencia 4-4971

**MUTUAL LOAN OFFICE**  
GUNS  
Rented - Bought & Sold  
195-3d ..... EXbrk 2-5178

Mutual Loan Office 195-3d ..... EXbrk 2-5178  
(See Advertisement This Page)

**NELSON'S SPORTING GOODS**  
Located Crystal Palace Market  
2181 Market ..... UNdrhl 3-1367

**OLD WEST GUN ROOM**  
GUNS BOUGHT - SOLD - TRADED  
Items for Collectors & Shooters  
Route 40 ..... Evenings & Sundays Also  
10837 San Pablo Av. EG ..... LAnscep 5-5329

Olin Mathieson Chemical Corp Arms &  
Ammunition Div 699-2d ..... GARfld 1-8484

Advertise here—it pays.

**Guns-(Cont'd)**

**PARK PRESIDIO SPORTING GOODS**  
Bought Sold Rented  
152 Clement ..... SKYln 2-0800  
**REMINGTON ARMS CO INC**  
785 Market ..... EXbrk 2-3176  
San Francisco Gun Exchange 75-4th ..... YUkon 2-6097  
(See Advertisement This Page)

**SMITH'S GUN SHOP**  
1313-24th Av. .... LO mbar 4-2042

**STAR SPORTING GOODS CO**  
Rifles - Shotguns - Pistols - Revolvers  
Ammunition & Supplies  
BOUGHT - SOLD - EXCHANGED  
83-3d ..... GA rfd 1-0447

T J Furniture Co 701 Shradr ..... SKYln 2-0959

**WEST PORTAL SPORT SHOP**  
301 West Portal Av. .... MOntrse 4-7879  
Westlake Gun Store A & D  
34 Park Plaza Dr Daly City Plaza 5-7434

**WINCHESTER REPEATING ARMS CO**  
699-2d, GARfld 1-8484

**WISLER WESTERN ARMS INC**  
Shooting Supplies for Hunting & Target  
Police Equipment  
Browning Authorized Service  
205-2d ..... YUkon 6-5426

**Gunsmiths**  
A & D Westlake Gun Store  
34 Park Plaza Dr Daly City Plaza 5-7434  
**AL'S GUN SHOP** 441 Balboa ..... BAYw 1-8734  
Borelli Hardware & Sporting Goods Co  
4537 Mission ..... Junipr 5-7480

**CHOW F BOB** 3185 Mission ..... ATwtr 2-8358  
Dwy Frank G 475 Bright ..... Junipr 5-4867  
**FAR WEST HOBBY SHOP**  
240 Clement ..... BAYw 1-4206  
**HOBBY SHOP** 240 Clement ..... BA yview 1-4206

You can carry your firm's name  
and advertising into the homes  
and business places of your best  
prospects by being represented in  
the Classified section of the Tele-  
phone Directory.

**Gunsmiths-(Cont'd)**

**HOCH CARL**  
GUNSMITHING  
Factory Authorized Repairing  
For  
**SAVAGE - STEVENS**  
REPAIRS ALL MAKES FIREARMS  
AND AIR GUNS  
Over 35 Years Experience - Free Parking  
3225-21st ..... ATwtr 2-6548

**HULME FIREARM SERVICE**  
GUNSMITHING  
New & Used Guns Shooting Supplies  
5080 Mission ..... Junipr 6-7020

**KING GUN SIGHTS-**  
RICKY GUN SIGHT CO  
1017 California Dr Burlingame Dimd 2-0200

**MICRO SIGHT CO**  
GUNSMITHING  
Barrelling - Bluing - Repairing  
Rifles - Shotguns - Pistols  
5813 Mission ..... Junipr 7-3077

Mission Radio & Gun Repair Co  
3361 Mission ..... MI ssn 8-2029

**MISSION ROD & GUN SHOP**  
GUNS - FISHING TACKLE  
MERCURY OUTBOARD MOTORS  
2845 Mission ..... Missn 7-1427

San Francisco Gun Exchange 75-4th ..... YUkon 2-6097  
Smith's Gun Shop 1313-24th Av. .... LO mbar 4-2042

**Gymnasium Equipment-Whse & Mfrs**  
**BELL INSTITUTE** 1020 Geary ..... GRaystn 4-1656  
Berlin Chapman Co  
3537 Peralta Oakland. HUmbrt 3-1091

**FINIGAN E P CO**  
BASKETBALL BACKSTOPS  
COMPLETE GYM EQUIPMENT  
ELECTRIC SCOREBOARDS  
457-9th ..... HEmlck 1-8850

**MARTIN'S GYMNASIUM EQUIPMENT CO**  
From Manufacturer to Consumer  
Bar Bells - Bar Bell Racks - Wall  
Pulleys - Dumb Bells - Bar Bell  
Plates - Incline Boards - Leg Press  
Machines - Also Chrome Finished  
Parallel Bars - Benches & Pedestals  
Hospital Traction Units  
2927 Market Oakland. .... TW inoaks 3-6210

**WILSON SPORTING GOODS CO**  
570 Barnwell Av. Missn 8-4505

**Gymnasiums**  
See Also Physical Culture  
**AMBASSADOR HEALTH CLUB**  
135 Post. SUttr 1-7343

**ANDREWS ATHLETIC CLUB**  
Exclusive Studios for Men & Women  
REDUCING - WEIGHT GAINING  
BODY CONDITIONING  
518 Market ..... SUttr 1-5819

**Gymnasiums-(Cont'd)**

**BAPTISTE WALT**  
334 Sutter ..... SUttr 1-9776  
(See Advertisement This Page)

**HENRY'S HEALTH CLUB**  
HANDBALL - CALISTHENICS  
WEIGHTS - BAR BELLS  
MASSAGE - BATHS - LAMPS  
117 Montgomery ..... EXbrk 2-0470

International Women Wrestling  
518 Market YUkon 2-4177  
Judo School 3695 Sacramento ..... FLmor 6-7535  
Newman & Herman  
312 Leavenworth ..... PRspt 5-7020  
Thomas Dolph Gymnasium  
541 Turk ..... GR ayton-4-9735  
Vic Tanny's Gym 949 Market ..... GARfld 1-9896  
2677 Mission ..... ATwtr 8-9806

**VIC TANNY'S GYMS**  
World's Largest and  
Finest Gym Chain for  
Men & Women  
Established 1936  
Body Building - Reducing  
Weight Re-Distribution  
Conditioning  
The Modern, Scientific Way.  
"FOR INFORMATION CALL"  
Tanny's Gym Vic 949 Market ..... GARfld 1-9896

**WALT BAPTISTE YOGA CENTRE**  
230 Powell. EXbrk 7-0760

**Gypsum**  
**KAISER GYPSUM PRODUCTS-**  
KAISER GYPSUM COMPANY INC  
1924 Broadway Oakland. .... TW inoaks 3-4600

**Haberdashery**  
See Men's Furnishings Headings

**Hair Cloth**  
Wirth George C  
671 Orange Av La Alts. WHitacif 8-7941

**Hair Dyeing-See Beauty Shops**

**Hair Goods-Retail**  
Banner Play Bureau 619 Post. .... PRspt 6-3409  
**BOXER N STUDIO OF HAIR ARTISTRY**  
115 O'Farrell ..... YUkon 2-2157  
(See Advertisement Page 355)  
Charles & Duff Hair Goods  
327-14th Oakland ..... TW inoaks 3-1165  
If no answer call Oakland ..... Hlgate 4-5969  
**CHERNOFF N CO** 150 Powell. .... EXbrk 2-4682  
(See Advertisement This Page)

**DANCE ART CO**  
THEATRICAL WIGS \$1.95 UP  
Beards - Mustaches - Masks  
Max Factor Make-Up (Wholesale-Retail)  
171 O'Farrell ..... EX brook 2-4912  
(Continued Next Page)

Our business office will be glad  
to help with any telephone prob-  
lem you may have.

**Hair Goods-Retail-(Cont'd)**

**FELIX** 458 Post. .... DOuglas 2-1636  
(See Advertisement This Page)  
Fleischer Joseph & Co  
Geary & Stockton. .... DO uplas 2-4500

**HOFFMAN'S**  
Specializing in Perfectly Matched  
Hair Goods for Men and Women  
Fine Selection of Imported  
French Transformations from \$95.00  
See Our Sensational Crew Cut  
and Lace Front Hair Pieces for Men  
By "Ted" - Formerly With Max Factor  
410-21st Oakland ..... Hlgate 4-5832

Herculean Hairgoods 2270 Market. .... MArkt 1-3149  
Morris Hair Goods & Beauty Salon  
2003 Fillmore ..... WEst 1-1439

**SPEDDING GRACE**  
HAIR PIECES  
Created by Hollywood's  
Famous Hirsute Artist  
Measured & Designed to Your Own  
Individual Needs  
WRITE FOR CATALOG  
6671 Sunset Bl  
Los Angeles ..... HOLlywood 4-3618

**WALLACE MARINELLO SALON**  
WIGS & TOUPEES  
Imported European Hair Goods  
In Stock & Made to Order  
170 Geary ..... SUttr 1-5095

The men and women in the Bell  
System are used to meeting emer-  
gencies and they are trained and  
equipped to carry on in times of  
special need. For years they have  
known the test of fire, flood and  
storm. Always before them is the  
tradition that "the message must  
go through".

**M. BOXER'S**  
STUDIO OF HAIR ARTISTRY  
(Since 1915)  
THOUSANDS OF SATISFIED CUSTOMERS  
DESIGNER OF NATURAL LOOKING  
INDIVIDUALIZED HAIR CREATIONS  
FOR MEN & WOMEN  
LARGE STOCK OF READY MADE  
CHIGNONS - TOUPEES - WIGS - ETC.  
ALSO MADE TO ORDER  
YUkon 2-2157  
115 O'Farrell St.

**FELIX**  
HAIR GOODS  
Designed Expressly for You  
Fine Transformations and Toupees  
Complete Line of Human Hair Goods  
In Stock and Made to Order  
DOuglas 2-1636  
458 Post Between Powell & Mason

**ELECTROLYSIS SPECIALIST**  
All Unwanted Hair  
Removed Forever  
From Face-Body-Limbs  
Scientifically -  
Permanently  
Positive Results -  
Guaranteed  
KREE METHOD  
• Radiomatic Short Waves  
• Multiple Needle Electrolysis  
Personal Attention - Free Consultation  
HEmlck 1-4292  
ANGÉLE HANSEN  
Formerly of Europe & New York  
Closed Saturday  
1005 MARKET ROOM 209

**AGATHA Z. TELLEGEN**  
REGISTERED ELECTROLOGIST  
Kree Post Graduate  
UNWANTED HAIR REMOVED  
PERMANENTLY  
Recommended by Physicians  
Short Wave & Multiple Needle Electrolysis  
Free Consultation - Personal Attention  
Suite 524  
133 Geary ..... YUkon 6-2761

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YUkon 6-2761  
133 GEARY RM. 524

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**Hair Removing**

**A-1 ELECTROLYSIS LABORATORY**  
OF ELECTROLYSIS-THERMOLYSIS  
At Last - Perfection in Electrolysis -  
Unsurpassed!  
Exclusive, Private, Personal Attention  
Permanent, Painless, Safe Removal  
Consultative Examination - No Charge  
Recommended by San Francisco &  
East Bay Doctors  
Women Only  
Dine or Dance S'ante Evening  
See Blanche V. Johnson, E. D. Spec.  
Suite 514  
133 Geary ..... SU ttr 1-1312

Alders Studio 133 Geary ..... GARfld 1-3837

Need a number? First, check the  
Directory or your personal number  
list before calling "Information."

**Undesired HAIR REMOVED FOREVER**

**Hair Removing-(Cont'd)**

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Kree Post Graduate  
UNWANTED HAIR REMOVED  
PERMANENTLY  
Recommended by Physicians  
Short Wave & Multiple Needle Electrolysis  
Free Consultation - Personal Attention  
Suite 524  
133 Geary ..... YUkon 6-2761

In these busy days when saving  
time is so important, more and  
more telephone users are follow-  
ing the thoughtful way of answer-  
ing the telephone: "Harry Smith  
speaking." Such an introduction  
establishes identity, saves time  
and makes a good impression.

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**Hair Removing-(Cont'd)**

**BURKE MARY V**  
Registered Electrologist, E.D.  
Superfluous Hair  
PERMANENTLY REMOVED  
By  
Thermolysis Epilator  
**FASTEST METHOD  
KNOWN**  
Recommended by Physicians  
Suite 822  
133 Geary ..... EXbrk 2-3845

**CASPARY AUGUSTA MISS**  
ELECTROLOGIST & COSMETICIAN  
Unwanted Hair Removed Forever  
New Fast Scientific Method  
209 Post ..... GARfld 1-7516  
(Continued Next Page)

**DESTROY UNWANTED HAIR FOREVER**  
WITH THERMOLYSIS (DIATHERMY)  
FOR SPEED WITH SAFETY  
Introduced in Los Angeles in 1938 by Martha  
Foss, Scandinavian Electrologist, who is widely  
known and highly recommended by leading  
Physicians both here and abroad. Thermolysis  
(Diathermy) is much faster than any other sys-  
tem. Guaranteed permanent. Leaves no scars.  
Electrolysis (single or multiple  
needle) given if desired.  
SAVES TIME & MONEY  
SUttr 1-8588  
After Hours Junipr 7-0060

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